

Advertising Ratecard 2024

ChamberLink

Our premium business focused **ChamberLink Magazine** lands directly on the desks and screens of Cork Chamber's 1,200 members, the region's business leaders, entrepreneurs and decision makers each quarter and includes all the latest insights, commentary and recent activities from the Cork business community. Ensure your business is seen by the right audience through advertising, interviews and editorial features.

eBulletin

Further strengthen and showcase your brand through our **Weekly eBulletin** which is circulated every Wednesday to over 5,000 business representatives across the Cork region.

- **Banner** – Showcase your brand and adapt your messaging over an extended period through this interactive banner placement in the most prominent position with a direct link to your website. *(Available in a 12-week block)*
- **Spotlight** - Promote timely content through our featured Spotlight position allowing prominent exposure of your brand and a direct link to your website *(Available weekly or in 3-week block)*

Total Reach

- 5k+ Print Readership
- 25k+ Digital ChamberLink page views
- 5k+ Email database
- 40k+ Social followers with 3M impressions



ChamberLink - Quarterly magazine

	Double Page	€1800
	Inside Front/Back Cover Size 210mm(w) x 297mm(h) (Plus 3mm bleed to all sides)	€1200
	Full Page Size 210mm(w) x 297mm(h) (Plus 3mm bleed to all sides)	€1100
	Half Page Size 210mm(w) x 148.5mm(h) (Plus 3mm bleed to all sides)	€650
	Insert Maximum size A4 Maximum weight 15g	€1200

Chamber eBulletin - Weekly

	Banner (12 weeks) Artwork & URL to be provided 728 x 90 pixels (jpg, gif or png accepted)	€1950
	Spotlight (Weekly/3 weeks) 70-90 words, image/logo and URL or artwork can be provided 700 x 300 pixels (jpg, gif or png accepted)	€200/€500

Submission Deadlines 2024

ChamberLink

Issue 1 – 12th March
Issue 2 – 6th June
Issue 3 – 5th September
Issue 4 – 21st November

eBulletin

Required by close of business Friday prior to publication week
Production – Every Wednesday

To book or discuss advertising options and bespoke packages, contact:

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*Rates exclusive of VAT