

# Advertising Ratecard 2023

## Chamber Publications

Our premium business focused **ChamberLink** Magazine lands directly on the desks and screens of Cork Chamber's 1,200 members, the region's business leaders, entrepreneurs and decision makers each quarter and includes all the latest insights, commentary and recent activities from the Cork business community. Ensure your business is seen by the right audience through advertising, interviews and editorial features.

Further strengthen and showcase your brand through our **Weekly eBulletin** which is circulated every Wednesday to over 5,000 business representatives across the Cork region.




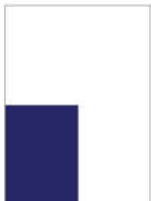

- **Banner** – Showcase your brand and adapt your messaging over an extended period through this interactive banner placement in the most prominent position with a direct link to your website. *(Available in a 12-week block)*
- **Spotlight** - Promote timely content through our featured Spotlight position allowing prominent exposure of your brand and a direct link to your website *(Available weekly or in 3-week block)*

## Total Reach



- 5k+ Print Readership
- 25k+ Digital ChamberLink page views
- 5k+ Email database
- 40k+ Social followers with 3M impressions



## ChamberLink - Quarterly magazine

	<b>Double Page</b>	€1600
	<b>Full Page</b> Size 210mm(w) x 297mm(h) (Plus 3mm bleed to all sides)	€1000
	<b>Half Page</b> Size 210mm(w) x 148.5mm(h) (Plus 3mm bleed to all sides)	€600
	<b>Quarter Page</b> Size 105mm(w) x 148.5mm(h) (Plus 3mm bleed to all sides)	€450
	<b>Insert</b> Maximum size A4 Maximum weight 30g	€1000

## Chamber eBulletin - Weekly

	<b>Banner (12 weeks)</b> Artwork & URL to be provided 728 x 90 pixels (jpg, gif or png accepted)	€1950
	<b>Spotlight (Weekly/3 weeks)</b> 70-90 words, image/logo and URL or artwork can be provided 700 x 300 pixels (jpg, gif or png accepted)	€200/€500

## Submission Deadlines 2023

### ChamberLink

Issue 1 – 9<sup>th</sup> March  
Issue 2 – 9<sup>th</sup> June  
Issue 3 – 7<sup>th</sup> September  
Issue 4 – 23<sup>rd</sup> November

### eBulletin

Required by close of business Friday prior to publication week

Production – Every Wednesday

**To book or discuss advertising options and bespoke packages, contact:**

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\*Rates exclusive of VAT